bobby pen

CONTENT CREATOR + MEDIA CONSULTANT

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about me

Lauren "Bobby Pen" Williams is a rising force in media. Over the past decade, Bobby Pen has established space in print, digital and broadcast media serving as Radio One Digital Content Manager and producing local and nationally syndicated radio shows on Hot 97, WBLS and WLIB in New York City. Currently, Bobby Pen is a freelance reporter for P. Diddy's cable network REVOLT TV, theGrio and HELLOBEAUTIFUL.

Bobby Pen made a name for herself as the founding editor of Lifestyle & Entertainment website TheBobbyPen.com, which has documented the Black American lifestyle contributions to entertainment, business, and culture since 2010. With more than 40 national television appearances on TMZ, ESSENCE, BBC NEWS and ABC 20/20, Bobby Pen has become a go-to culture commentator. She has conducted more than 500 in-the-field interviews with entertainers, athletes, business moguls and political figures like Angela Bassett, Snoop Dogg, Carmen Electra, Diddy, Cardi B, NBA Legend Dirk Nowitzki, Kirk Franklin and CNN reporter Don Lemon. TheBobbyPen.com's exclusive content has been sourced by Washington Post, The Source, Baller Alert and earned more than 10 million views on The Shade Room.

Bobby Pen has earned recognition from her community, having been named D.C.'s Top 30 Under 30 Young Professionals, Titan Arts Awards' Blogger of the Year and Deluxe Magazine's "30 St. Louis Women to Know."

as seen on







social media



1.3M VIEWS



6K FOLLOWERS



15K FOLLOWERS



3K FOLLOWERS